

THE POUPART GROUP GAINS COMPETITIVE ADVANTAGE WITH MICROSOFT DYNAMICS NAV

AND WINS AWARD FOR DISTRIBUTION INDUSTRY LEADERSHIP

POUPART
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Poupart was selected for the Microsoft Customer Excellence Award for Distribution Leadership because of its innovative use of Microsoft technologies to deliver measurable benefits to its organisation and customers.



One of the UK's largest suppliers of quality soft-fruit, Poupart previously operated in a disparate and siloed systems environment. Today, Poupart's solution environment includes: Microsoft Dynamics® NAV, Microsoft BizTalk Server, Microsoft SQL Server and Microsoft Commerce Gateway. The company-wide project involved 80 users in finance, sales and marketing, category management, technical, operations and purchasing.

In the nomination Matthew said "The project was delivered on time and within budget. Tectura adopted

a phased project approach and focused on resolving any problems as they arose to cause as little disruption to the business as possible. We see these as critical components of an implementation that was successful from the day we went live." Matthew Butlin, IT Manager, Poupart.

In addition Matthew Butlin said he sees several benefits of the long term partnership with Tectura. He is able to use Tectura as a sounding board to evaluate how best to accommodate business changes within the system to ensure enhancements will be feasible for future upgrades. "The high quality of any modification is a given" he concludes. "We have also established an easy and accurate budgeting process, as we are able to work with Tectura to plan our systems years in advance based on the business requirements."